



FOR IMMEDIATE RELEASE

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DriWater, Inc. Announces Donation Program for 2010 California Arbor Day Tree Plantings

Santa Rosa, CA – February 10, 2010 – California's Arbor Day (March 7-14, 2010) is just around the corner, and to support organizations involved in tree plantings for this holiday, **DriWater, Inc., is glad to donate DriWater products for the holiday.** Since these planting projects are often volunteer-based and in neighborhoods and streetscapes that may not have access to permanent irrigation, DriWater provides an effective solution for providing around the clock moisture for establishment of these saplings and small trees. Using DriWater as an irrigation alternative reduces labor and water expense for staff and volunteers.

DriWater is offering California organizations **one case (20 units) of Perforated Tube delivery systems, which provides up to 30 days of watering, and two cases (40 replacement gel pacs) for monthly reapplications** to assist in the establishment of these plants. This quantity of product can water **5-20 small trees for up to 90 days.**

DriWater, Inc., a Santa Rosa, California based company that has been in business over 18 years is 100% committed to helping the planet by finding new ways to conserve water and grow trees. DriWater, Inc. has made ecological conservation part of its company credo by helping organizations with DRIWATER product donations, and also through education on water usage, tree growth, and about everyone's role in ecology and water conservation, to preserve this commodity for future generations.

For additional information about DriWater Arbor Day donations and how to specify DriWater for your plantings, contact Bridget Dorcy at 707-206-1437 in Northern California, or Darla O'Leary at 619-244-5221 for Southern California Arbor Day events.

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