



## FOR IMMEDIATE RELEASE

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### **DriWater, Inc. Strengthens Middle East Partnerships**

Santa Rosa, CA – March 1, 2010 – DriWater executives recently traveled to the Middle East to visit sites, bid projects, and train DriWater regional partners based in Riyadh, Saudi Arabia.

The trip included time in Qatar, Saudi Arabia, and Dubai. DriWater President Joe Paternoster and Vice President Glenn Smith had the opportunity in Doha, Qatar to meet with Dr. K.H. Batanouny, premier expert on desert plants.

“Dr. Batanouny showed us plans for the extensive Koranic Gardens that will feature plants referenced in the Koran, and was interested in using DriWater for the project”, said Glenn Smith. “It gave us a chance to spend time understanding the challenges of growing plants in this region and how DriWater can play a key role on this and other landscape and restoration projects.”

In the harsh conditions of Saudi Arabia, Albaida Park, Dammam, Khuraim, and the King Kahled Highway in Medina are a few of the locations where thousands of acacia saplings have been planted and show a very high establishment success rate given moisture with DriWater.

“Our projects in Medina show how DriWater can establish trees in one of the most challenging parts of the world”, noted Yasser Bahanan, General Manager of DriWater Middle East operations. These highly successful projects enable local governments to see how DriWater can assist in their environmental improvement programs.

As part of its mission, DriWater is committed to providing high quality water conserving products for worldwide irrigation applications. Since its beginnings, DriWater has had a strong commitment to combating global desertification.

For additional information about DriWater international partnerships, contact Janeen Murray at [janeen@driwater.com](mailto:janeen@driwater.com), or by phone at 707-588-1435.

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