
FOR IMMEDIATE RELEASE

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DriWater, Inc. Clinches Exclusive International Distribution Market Agreement in Japan

Santa Rosa, CA – November 7, 2008 – DriWater, Inc. is very pleased to announce that it has finalized an exclusive international distribution agreement with Jonishi Sangyo Co., LTD., a lawn and garden distributor, based in Japan. While this agreement between DriWater, Inc. and Jonishi Sangyo Company, LTD gives Jonishi exclusive distribution rights of the DRIWATER Time-Release Water products in Japan, it also allows Jonishi to have a non-exclusive distribution agreement of the DRIWATER products in China and Korea.

The President and Managing Director for Jonishi Sangyo Company is Mr. Hiedeki Jonishi. Mr. Jonishi visited the DriWater global headquarters, based in Santa Rosa, California, in July of this year to finalize the new international distribution agreement. During his recent visit, Jonishi toured the DriWater facility and witnessed their state of the art manufacturing operation. Jonishi's company, founded almost 40 years ago has annual sales of over 40 million US Dollars and over 100 employees and offices throughout Japan. Jonishi distributes products though the lawn and garden sectors to all markets, both retail and commercial.

"With our current international distribution points in Australia, Saudi Arabia, Morocco and Europe, moving into Asia has been on our radar for some time now, and we've done extensive research on the best way to export there," stated Joe Paternoster, President and CEO of DriWater, Inc. "When Mr. Jonishi and I first sat down to discuss the Japanese agreement I knew we would have an ideal fit in Asia."

Paternoster just returned from Japan after rolling out the DRIWATER products with Jonishi Sangyo, Co. LTD. at the International Garden & Exterior Expo Tokyo (GARDEX) in the city of Chiba, Japan's largest international garden, exterior, and greenery products trade show. During his stay in Japan, Paternoster trained the Jonishi Sangyo sales staff and educated them on the benefits and uses of DRIWATER to both the retail and commercial markets.

DriWater, Inc., a Santa Rosa, Company that has been in business over 16 years, manufactures the non-polymer, environmentally safe DRIWATER Time-Release Water, plant watering gel. The gel is 100% natural, safe around children and pets, and is made from 98% water and 2% food-grade ingredients. When it is placed on or in the soil, a Quart of DRIWATER will slowly release liquid water to a plant's root zone, providing enough moisture for up to 90-days, while the 9 oz. Gel Pac will last up to 30-days. It is ideal for homeowners, vacationers or when used on a mass commercial scale on plants, shrubs, trees and vegetable gardens. The California Department of Transportation (Caltrans) found that using DRIWATER in the commercial sector, they had a water savings of over 89%.

For additional information please contact bruce@driwater.com

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