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FOR IMMEDIATE RELEASE

RAIN BIRD RELEASES DYNAMIC NEW DISPLAY FOR CONSUMER MARKET
Rain Bird expands to the consumer market with the addition of DRiWATER Time Release Water

Santa Rosa, CA – May 5, 2006 -- DriWater, Inc., the worldwide manufacturer of DRiWATER, time-release water, is pleased to announce the release of Rain Bird's new multi product display unit for the lawn and garden market.

The new quarter pallet display had been sent to 136 Menards stores across the mid-west. The standing Point of Purchase (POP) holds 144 gel pacs and 40 quarts.

“This display conveys a better message on how to use DRiWATER products,” said Joseph Paternoster, President/CEO of DriWater, Inc. “It will be easier for the consumer to understand the difference in our quart and gel pac products.”

Menards is rated number 4 reseller of lawn & garden in the United States. Their per store average is the best in the industry.

DriWater, Inc. and Rain Bird signed a letter agreement giving Rain Bird the opportunity to sell in the consumer market. “Combining DriWater's patented technology with Rain Birds coast to coast distribution should produce a winning partnership for the retail markets,” said Joseph Paternoster.

DriWater, Inc. has developed the commercial and retail market for DRiWATER in the United States and is working in more than 30 countries internationally. DRiWATER is simplifying the lives of homeowners, travelers, and vacationers alike. The product is turning deserts into forests, growing food where it was never possible, and is conserving one of Earth's most precious resources – water.