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FOR IMMEDIATE RELEASE

DRIWATER, INC. RELEASES DYNAMIC NEW DISPLAY
Successful Launch of New DRiWATER Water Can Increases distribution in US

Santa Rosa, CA – March 16, 2005 -- DriWater, Inc., the worldwide manufacturer of DRiWATER, time-release water, is pleased to announce the release of a brand new point of purchase display into the retail marketplace.

This new display has been rolling into stores across the US. Longs Drugs and Tractor Supply were the first to receive the DRiWATER water can.

The DRiWATER Water Can will be featured May 17-19 at the National Hardware Show in Las Vegas, NV. Each year the show displays innovative new packaging for the lawn and garden market. This year the DRiWATER Water Can will be highlighted for its unique design and function.

“It took some time to perfect the system to allow the gel pacs to feed consistently and not dump on the floor”, said Harold Jensen Director of Research & Development. We have tried other gravity feed systems and believe this will provide ease of access to the consumer and an interactive point of purchase display.

DriWater, Inc. has developed the commercial and retail market for DRiWATER in the United States and is working in more than 30 countries internationally. DRiWATER is simplifying the lives of homeowners, travelers, and vacationers alike. The product is turning deserts into forests, growing food where it was never possible, and is conserving one of Earth’s most precious resources – water.